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Media for the community

MEDIA RELEASE

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Echuca / Moama District.



River TV aims to put Echuca / Moama in the picture!

A new volunteer-run video project is coming to Echuca / Moama, aiming to put the area in the picture!

The “River TV” project will see locals in the area invited to take part as volunteers in the project to cover a wide variety of aspects of Echuca / Moama life on video.

The resulting videos will be posted to a YouTube and Facebook page, as well as on a dedicated website for the project. Another aspect of the project will be the eventual creation of a number of Television programs, to be screened on C31 in Melbourne and the CTV+ Website (ctvplus.org.au) when the content is available.

“River TV” has the scope to become just about anything Echuca and Moama, and will be limited only by the volunteers who choose to take part in the project. A wide variety of community based topics will be allowed for, and the project also will allow for some News and Sport coverage from the local area.

Volunteers, both with video experience, and newcomers to video are invited to join the project in roles such as Presenters, Hosts, Camera Operators, Segment Producers, Video Editors and Social Media Assistants. Some basic training in these roles can be provided to those who wish to have a go at Television and Video production.

Run under the auspices of Northern Access Television Assn Inc., (nat.org.au) a Melbourne based TV production group, the project is headed by Michael Costello, the Deputy Chairperson for the group who, a couple of years ago, made the move to Echuca. “This is my way of keeping my involvement with Community TV going in Echuca, as well as a chance to make some content with a new group of locals” Michael said.

Michael has been a long-term member and volunteer with NAT, and has learnt his craft by “learning on the job” through the group’s production activities. He is now ready to help pass on those skills to a new group of volunteers.

In addition to looking for volunteers, Michael is also looking for suggestions for topics for Video Coverage in the district.

Potential volunteers, as well as those who would like to suggest topics for coverage, should contact Michael Costello by email - michcos@optusnet.com.au

WEBSITE FOR THE PROJECT: rivertv.net

MEDIA CONTACT: Michael Costello - Phone 041 11 22 967

**Home Address: (Not for publication) Please call for details
(Available on request Tuesdays, Thursdays and Weekends)**